

MEDIA PACKAGE – RECYCLING FABRIK

1. LOGO

Place the logo so that you can easily fit an lying "R" from the word "Recycling" on each side. But most important: It has to look cool!



2. COLORS

MAIN COLOR (GREEN)



HEX-CODES

#b5d065

TEXT (DARK GREY)



#4b4a48

BACKGROUNDS (BEIGE)



#e6dbc6

ELEMENTS (LIGHT GREY)



#e0e0e0

ACCENT COLOR (BLUE)



#3f6a8c

3. TYPOGRAPHY

SUBSCRIBER – USED FOR HEADLINES AND HIGHLIGHTING KEY WORDS

Roboto - Used for text in the body

